



IRISHAMERICANNEWS.COM

# IAN

**Print Ads - Editorial  
E-Blasts - Classifieds  
Web Banners and Links**

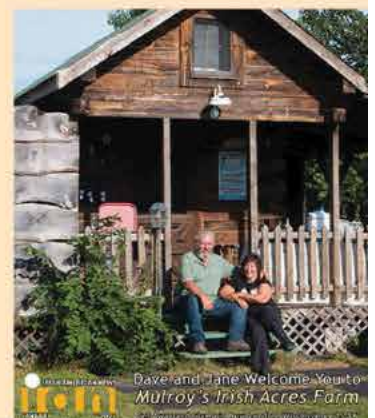


*Since 1977*

**2022/2023 Media Kit**

**312-498-1337**  
**cliff@irishamericannews.com**

**Our Readers Love Irish American News  
Our Advertisers Do Too**



Reach the Irish and Irish-American Community in Chicagoland in  
Print and online at IrishAmericanNews.com  
call Cliff at 312-498-1337 or email cliff@irishamericannews.com

**FULL PAGE**

10 inches wide by  
15.5 Inches high

**\$1000 monthly**

**\$950 month**

**@ 6 time run**

**\$900 month**

**@ 12 time run**

**1/3 Page** 5.65 Wide x 8.5 High **\$450 month** **\$425 monthly for 6 months**  
**\$395 monthly for 12 months**

**1/4 Page (Horizontal)**

4.9 Wide by 7.4 High or 10 Wide by 3.7 High

**\$395 monthly** **\$375 monthly for 6 months**

**\$350 monthly for 12 months**

**1/8 Page Horizontal** 4.9 Wide by 3.7 High

**\$225 monthly**

**\$210 monthly for 6 months**

**\$195 monthly for 12 months**

**10th Page (Horizontal)**

3.9 Wide by 3.8 High

**\$185 monthly**

**\$170 monthly for 6 months**

**\$150 monthly for 12 months**

**1/2 Page (Horizontal)**

10 inches Wide by 7.45 inches High

**\$575 monthly** **\$535 monthly for 6 months** **\$495 monthly for 12 months**

**1/3 Page (Horizontal)** 10 inches Wide by 4.9 inches High

**\$450 month** **\$425 monthly for 6 months** **\$395 monthly for 12 months**

**1/4 Page (Horizontal)**

10 inches Wide by 3.7 inches High

**\$395 monthly**

**\$375 monthly for 6 months**

**\$350 monthly for 12 months**

**1/5 Page (Horizontal)**

10 inches Wide by 3.inches High

**\$365 monthly**

**\$340 monthly for 6 month**

**\$295 monthly for 12 months**

**Business Card (Horizontal)**

3.88 Wide by 2 High

**\$95 month**

**\$85 monthly for 6 months**

**\$75 monthly for 12 months**

**1/4 Page (Vertical)** 3.9 Wide by 9.25 High

**\$395 monthly**  
**\$375 monthly for 6 months**  
**\$350 monthly for 12 months**

**1/5 Page**  
3.9 Wide by 7.75 High

**\$365 monthly**  
**\$340 monthly for 6 months**  
**\$295 monthly for 12 months**

**1/6 Page (Horizontal)**  
4.9 Wide by 4.9 High

**\$300 monthly**  
**\$285 monthly for 6 months**  
**\$275 monthly for 12 months**

**Pub Size**  
3.2 Wide by 3.7 High

**\$120 monthly**  
**\$105 monthly for 6 months**  
**\$95 monthly for 12 months**

**Double Pub size**  
3.2 Wide by 7.4 high

**\$200 monthly**  
**\$190 monthly for 6 months**  
**\$175 monthly for 12 months**

**1/2 Page (Vertical)**  
4.9 Wide by 15.High

**\$575 monthly**  
**\$535 monthly for 6 months**  
**\$495 monthly for 12 months**

**Business Directory**  
2.35 Wide by 2.45 High

**\$75 monthly**  
**\$70 monthly for 6 months**  
**\$65 monthly for 12 months**

**DOUBLE Business Directory**  
2.35 Wide by 4.9 High

**\$140 monthly**  
**\$130 monthly for 6 months**  
**\$120 monthly for 12 months**

**1/3 Page (Vertical)**  
3.2 inches Wide by 15 inches high

**\$450 monthly**  
**\$425 monthly for 6 months**  
**\$395 monthly for 12 months**

**1/6 Page (Vertical)**  
3.2 Wide by 7.45 High

**\$300 monthly**  
**\$285 monthly for 6 months**  
**\$275 monthly for 12 months**

**1/8 Page Vertical**  
2.35 Wide by 8 High

**\$225 monthly**  
**\$210 monthly for 6 months**  
**\$195 monthly for 12 months**

**10th Page (Vertical)**  
1.9 Wide by 7.45 High

**\$185 monthly**  
**\$170 monthly for 6 months**  
**\$150 monthly for 12 months**

## **DIMENSIONS:**

All Ads a minimum of 200 dpi (100 Line screen)  
These ads are designed to give you an idea of the sizes available.  
The actual dimensions are printed inside each rectangle and most are much larger than shown.

## **DISCOUNTS:**

Ad runs of 6 months or more receive **5% discount** if paid in full at time of purchase!

## Rate Card 2022/2023 Monthly Space Deadline 20th - Artwork Deadline - 24th

<b>Publishing Dates 2022</b> Published 12 Times a Year	<b>PRICES ARE MONTHLY</b>	12 months or more	6 months or more	less than 6 months
May 3	<b>Ad Sizes</b>			
June 1	2.25 Square	65	70	75
July 5	Business Card	75	85	95
August 2	Pub Size	95	105	120
September 1	Tenth Page	150	170	185
October 4	Eighth Page	195	210	225
November 1	Sixth Page	275	285	300
December 3	Fifth Page	295	335	365
<b>Publishing Dates 2023</b>	Quarter Page	350	375	395
January 3	Third Page	395	425	450
February 1	Half Page	495	535	575
March 1	Full Page	900	950	1000
April 4	Inside Front Cover	1250	1350	1500
May 2	Outside Back Cover	1300	1500	1750
June 1	Inside Back Cover	1100	1200	1300
July 1				
August 1				
September 1				
October 3				
November 1				
December 1				

All Print advertisers receive a **website link** in our **SHOP IRISH** section. All Print advertisers are included in our **online monthly paper** and their ads are **Linked To Website Or Email where applicable**.

Readers interested in their products or services simply click on their ad and it takes them directly to websites and/or emails.

Several Irish organizations in Chicago have partnered with us to produce their newsletters, & we mail p a p e r s monthly to their members. (see list in blue)

We have embraced the web since the early 2000's. Go online to **www.irishamericannews.com** for issues dating back to 2006.

We support a benefits for those in need and charitable causes, with stories and advertising about their events.



### Take AIM Coast to Coast!

Interested in reaching Irish and Irish-Americans across the USA? We offer a group ad in 3 Irish newspapers around the USA that you can advertise and editorialize in, and you only have to deal with one person.

Papers include:

**East Coast:**  
Philadelphia Irish Edition  
**Midwest: Chicago**  
Irish American News  
**West Coast:**  
California Irish Herald

with a total distribution of over 36,000. Call Cliff, 312-498-1337 for more information.  
[www.Irishamericannews.com](http://www.Irishamericannews.com)  
[cliff@irishamericannews.com](mailto:cliff@irishamericannews.com)

**Classifieds** \$25 per column inch based on a 5 col page  
**E-Blast:** \$165 per blast to our opt-in list of over 4,700

<b>Website Banner Sizes)</b>	12 month or more	6 month or more	less than 6 month
<b>Large Top Banner</b> 820 pixels Wide x 100 High	150	175	200
<b>Large Side Banner</b> 150 pixels Wide x 500 High	150	175	200
<b>Medium Side Banner</b> 150 pixels Wide x 250 High	120	135	150
<b>Small Side Banner</b> 150 pixels Wide x 100 High	65	85	100

### Content:

Irish American News focuses on the areas of Chicagoland with additional coverage of Illinois, Wisconsin, Indiana, Michigan and Iowa news of interest to those of Irish heritage; including current events, special events, local sports, book reviews, travel, entertainment, poetry, history, politics, news from Ireland, Irish personal-ities in all fields, and Irish Clubs and Social Media outlets.

**Circulation: 12,000 Monthly**  
**Estimated Readership 48,000**  
Distribution Outlets 200+

### Distribution Area:

Chicago counties including, Cook, Will, Kane, McHenry, Dupage, Lake, and Kendall with additional in Wisconsin, Indiana, Michigan, Illinois and some scattered across the USA.

For more information call  
Cliff Carlson  
**312-498-1337**

### Subscriptions with Membership:

If you are a member of **Chicago Gaelic Park, Irish American Heritage Ctr, Irish Fellowship Club, West Suburban Irish, or Will County Irish, Irish American News is included with membership!** We encourage you to become a member of one of these fine organizations today!



**Subscriptions**  
1 year \$35 2 years \$55  
3 years \$75  
**Send Checks to:**  
Irish News Inc  
PO BOX 7  
ZION IL 60099  
or  
buy on site at  
[www.irishamericannews.com](http://www.irishamericannews.com)  
at the subscribe button on  
right hand side of page,  
or call 312-498-1337

*Pay by check, paypal, or venmo, or we can bill your card monthly.*  
**Save 5% on Display Ads\***  
If you pay for 6 months or 1 year in full, you will receive a 5% discount\*

**\*Save 5% on a 6 or 12 month run if paid in full within 10 days**